

**HOSPICE of Orange & Sullivan Counties, Inc.**  
**“On the Wings of Spring”**  
**Annual Gala, Saturday, March 31, 2012**  
**Sponsorship Opportunities**

<b><u>Dinner Sponsor</u></b>	<b>\$ 20,000</b>
◆ Two first row Tables of Ten at the Gala	
◆ Two full page Journal Ads (color) in the Event Journal at centerfold (4.75w X 7.75h)	
◆ Recognition in media and advertising	
◆ Logo recognition on the Hospice website with a link to your organization’s website	
◆ Special recognition as Dinner Host	
◆ On-site signage during event	
<b><u>Cocktail Reception Sponsor</u></b>	<b>\$ 10,000</b>
◆ Table of Ten (preferred seating) at the Gala	
◆ Full page Journal Ad (color) prominently placed in the Event Journal (4.75w X 7.75h)	
◆ Recognition in media and advertising	
◆ Logo recognition on the Hospice website	
◆ On-site signage	
<b><u>Entertainment Sponsor</u></b>	<b>\$ 7,500</b>
◆ Table of Ten (preferred seating) at the Gala	
◆ Full page Journal Ad in the Event Journal (4.75w X 7.75h)	
◆ Recognition in media and advertising	
◆ Name recognition on the Hospice website	
◆ On-site signage	
<b><u>“Premier” Auction Sponsor</u></b>	<b>\$ 5,000</b>
◆ Eight tickets to the Gala	
◆ Full page Journal Ad (4.75w X 7.75h)	
◆ Name recognition on the Hospice website	
◆ Name and logo prominently displayed at the “Premier” Silent Auction Table	
<b><u>Auction Sponsor</u></b>	<b>\$ 3,750</b>
◆ Six tickets to the Gala	
◆ Full page Journal Ad (4.75w X 7.75h)	
◆ Name on Hospice website	
◆ On-site signage at Silent Auction Tables	
<b><u>Décor Sponsor</u></b>	<b>\$ 2,500</b>
◆ Four tickets to the Gala	
◆ Full page Journal Ad (4.75w X 7.75h)	
◆ Name on Hospice website	
<b><u>Table Sponsor</u></b>	<b>\$ 1,600</b>
◆ Table of Ten at the Gala	
<b><u>Journal Sponsor</u></b>	
◆ Half page Journal Ad (4.75w X 3.875h)	<b>\$ 1,000</b>
◆ Quarter page Journal Ad (4.75w X 1.9375h OR 2.375w X 3.875h)	<b>\$ 500</b>
<b><u>Friends of Hospice Sponsor</u></b>	<b>\$ 250</b>
◆ Name recognition in the Journal	

**Please contact Gloria Alisandrella at (845) 561-5362 ext. 366 should you have any questions regarding sponsorship opportunities.**

**| Sponsorship deadline is February 29, 2012. |**

*All contributions are tax-deductible as provided by law. The non-deductible portion of each gala registration fee is \$107.  
Please consult your tax advisor for further information.*